








STS OUTDOOR ADVERTISING SOLUTIONS

COMMON PROPERTY ADVERTISING FOR COMMUNITY SCHEMES





ECO-FRIENDLY, FUNCTIONAL, ATTRACTIVE AND ENJOYABLE SHARED SPACE INFRASTRUCTURE THAT GENERATES ADVERTISING REVENUE TO THE BENEFIT OF ALL

STS, in partnership with STS Outdoor (Pty) Ltd, works with our advertising partners to build long-term sustainable relationships.

Bespoke, fully funded and serviced advertising opportunities for community scheme common property areas. Community schemes benefit from the use of the infrastructure, whilst generating upfront revenue for the placement of advertising spaces. The outdoor common property offering varies from outdoor furniture, waste bins and jungle gyms which ultimately make your community's shared space more functional and enjoyable.

-  **No upfront capital expenditure**
-  **Hassle Free - maintenance and servicing of infrastructure**
-  **Free use of value-add infrastructure**
-  **Upfront revenue opportunity for your community scheme**
-  **Value enhancing for your property**

Partner advertising will be placed on advertising boards on the outdoor equipment, which will be placed strategically around the common property areas of our community scheme clients. All our outdoor advertising infrastructure is made from fully recycled materials and can withstand the elements. The typical lifespan of this equipment is 20 years and will be fully maintained and managed to ensure that it retains its aesthetics for the life of the contract.

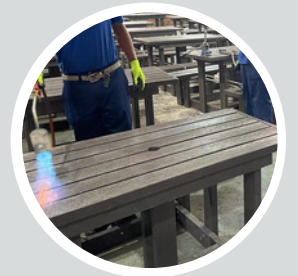
-  **No upfront capital expenditure required from our partners**
-  **Advertise to specific identified target market**
-  **Enhance your brand by participating in this green initiative**
-  **Benefit from regular rotation of advertising to a portfolio of gated and lifestyle estates**



FROM 100% POST-RECYCLED PLASTIC WASTE



TO PLASTIC WOOD



TO OUTDOOR FURNITURE



TO MAKING THE ENVIRONMENT A GREENER PLACE!

